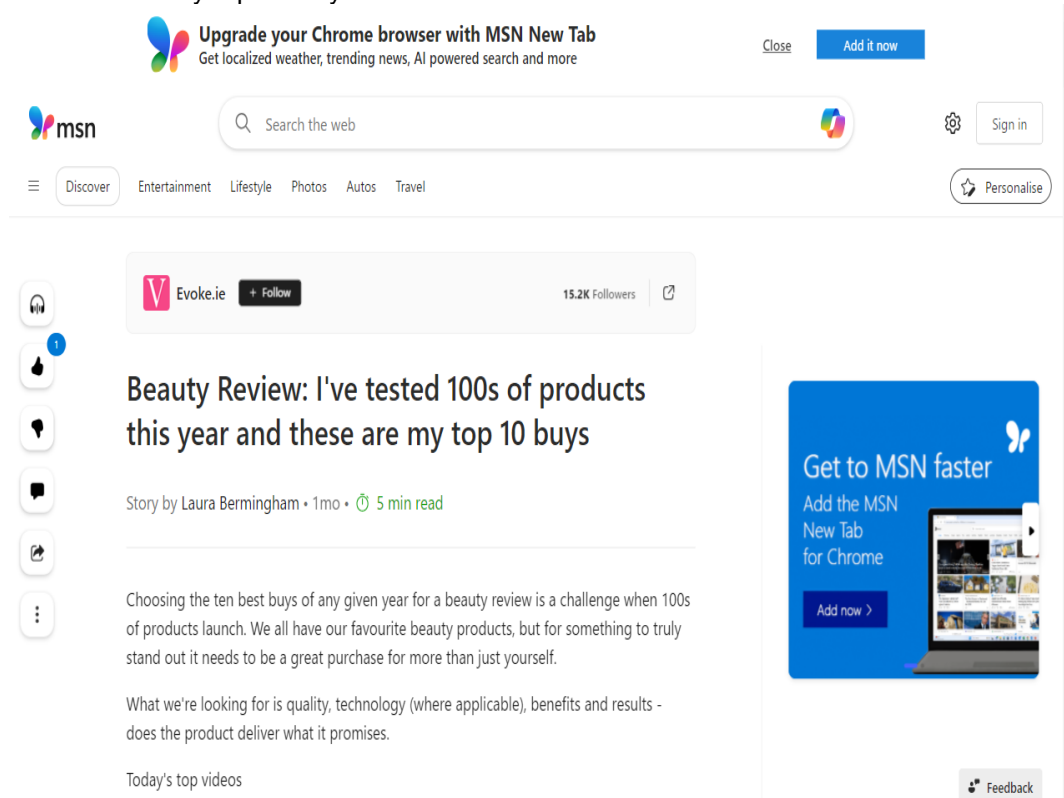


----- title: Beauty Review: I've tested 100s of products this year and these are my top 10 buys
----- id: UK80268798_702880073
----- url: https://www.msn.com/en-ie/lifestyle/shopping/beauty-review-i-ve-tested-100s-of-products-this-year-and-these-are-my-top-10-buys/ar-AA1wJTY1



----- content extract attempt 1:

----- content extract attempt 2:

Required cookies to perform essential website functions. These cookies are necessary for our websites to work. Functions include log-in, saving language preferences, performance measurement and improvement, routing traffic between web servers, detection of the size of the screen, measuring page load times, improving user experience including relevance, audience measurement, detecting fraud and abuse, securing our product, personalization essential to the user experience, first party measurement and analytics of site usage.

These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.

Enable the use of cookies for making advertising more relevant and to support the sourcing of high-quality content on this site. If you don't allow this use, then ads shown to you may be less relevant. Third party analytics cookies to understand how visitors use our websites so we can make them better, and the third parties can develop and improve their products, which they may use on websites that are not owned or operated by Microsoft. For example, they're used to gather information about the pages you visit and how many clicks you need to accomplish a task.

Cookies, device or similar online identifiers (e.g. login-based identifiers, randomly assigned identifiers, network based identifiers) together with other information (e.g. browser type and information, language, screen size, supported technologies etc.) can be stored or read on your device to recognise it each time it connects to an app or to a website, for one or several of the purposes presented here.

Advertising presented to you on this service can be based on limited data, such as the website or app you are using, your non-precise location, your device type or which content you are (or have been) interacting with (for example, to limit the number of times an ad is presented to you).

Information about your activity on this service (such as forms you submit, content you look at) can be stored and combined with other information about you (for example, information from your previous activity on this service and other websites or apps) or similar users. This is then used to build or improve a profile about you (that might include possible interests and personal aspects). Your profile can be used (also later) to present advertising that appears more relevant based on your possible interests by this and other entities.

Advertising presented to you on this service can be based on your advertising profiles, which can reflect your activity on this service or other websites or apps (like the forms you submit, content you look at), possible interests and personal aspects.

Information about your activity on this service (for instance, forms you submit, non-advertising content you look at) can be stored and combined with other information about you (such as your previous activity on this service or other websites or apps) or similar users. This is then used to build or improve a profile about you (which might for example include possible interests and personal aspects). Your profile can be used (also later) to present content that appears more relevant based on your possible interests, such as by adapting the order in which content is shown to you, so that it is even easier for you to find content that matches your interests.

Content presented to you on this service can be based on your content personalisation profiles, which can reflect your activity on this or other services (for instance, the forms you submit, content you look at), possible interests and personal aspects. This can for example be used to adapt the order in which content is shown to you, so that it is even easier for you to find (non-advertising) content that matches your interests.

Information regarding which advertising is presented to you and how you interact with it can be used to determine how well an advert has worked for you or other users and whether the goals of the advertising were reached. For instance, whether you saw an ad, whether you clicked on it, whether it led you to buy a product or visit a website, etc. This is very helpful to understand the relevance of advertising campaigns.

Information regarding which content is presented to you and how you interact with it can be used to determine whether the (non-advertising) content e.g. reached its intended audience and matched your interests. For instance, whether you read an article, watch a video, listen to a podcast or look at a product description, how long you spent on this service and the web pages you visit etc. This is very helpful to understand the relevance of (non-advertising) content that is shown to you.

Reports can be generated based on the combination of data sets (like user profiles, statistics, market research, analytics data) regarding your interactions and those of other users with advertising or (non-advertising) content to identify common characteristics (for instance, to determine which target audiences are more receptive to an ad campaign or to certain contents).

Information about your activity on this service, such as your interaction with ads or content, can be very helpful to improve products and services and to build new products and services based on user interactions, the type of audience, etc. This specific purpose does not include the development or improvement of user profiles and identifiers.

Content presented to you on this service can be based on limited data, such as the website or app you are using, your non-precise location, your device type, or which content you are (or have been) interacting with (for example, to limit the number of times a video or an article is presented to you).

With your acceptance, your precise location (within a radius of less than 500 metres) may be used in support of the purposes explained in this notice.

With your acceptance, certain characteristics specific to your device might be requested and used to distinguish it from other devices (such as the installed fonts or plugins, the resolution of your screen) in support of the purposes explained in this notice.

Your data can be used to monitor for and prevent unusual and possibly fraudulent activity (for example, regarding advertising, ad clicks by bots), and ensure systems and processes work properly and securely. It can also be used to correct any problems you, the publisher or the advertiser may

encounter in the delivery of content and ads and in your interaction with them.

Certain information (like an IP address or device capabilities) is used to ensure the technical compatibility of the content or advertising, and to facilitate the transmission of the content or ad to your device.

Information about your activity on this service may be matched and combined with other information relating to you and originating from various sources (for instance your activity on a separate online service, your use of a loyalty card in-store, or your answers to a survey), in support of the purposes explained in this notice.

In support of the purposes explained in this notice, your device might be considered as likely linked to other devices that belong to you or your household (for instance because you are logged in to the same service on both your phone and your computer, or because you may use the same Internet connection on both devices).

Your device might be distinguished from other devices based on information it automatically sends when accessing the Internet (for instance, the IP address of your Internet connection or the type of browser you are using) in support of the purposes exposed in this notice.

The choices you make regarding the purposes and entities listed in this notice are saved and made available to those entities in the form of digital signals (such as a string of characters). This is necessary in order to enable both this service and those entities to respect such choices.

----- unfiltered page text:

Upgrade your Chrome browser with MSN New Tab

Get localized weather, trending news, AI powered search and more

Close Add it now

Skip to content Skip to footer

Personalise news feed Select topics

Page settings

Discover Entertainment Lifestyle Photos Autos Travel Personalise

Evolve.ie

Follow 15.2K Followers

Beauty Review: I've tested 100s of products this year and these are my top 10 buys

Story by Laura Bermingham

• 1mo • 5 min read

Beauty Review: I've tested 100s of products this year and these are my top 10 buys

Pic: Supplied

Pic: Supplied

Pic: Supplied

Pic: Supplied

Pic: Supplied

Pic: Supplied

Pic: Supplied

Pic: Supplied

Pic: Supplied

Pic: Supplied

Cult perfume brand Commodity arrives in Ireland Pic: Supplied/Canva

Continue reading

Choosing the ten best buys of any given year for a beauty review is a challenge when 100s of products launch. We all have our favourite beauty products, but for something to truly stand out it needs to be a great purchase for more than just yourself.

What we're looking for is quality, technology (where applicable), benefits and results - does the product deliver what it promises.

Today's top videos

These 10 buys tick all of those boxes for this big beauty review of 2024 out of everything we tried this year. Enjoy...

Beauty Review 2024 - Charlotte Tilbury Magic Water Cream, €95/50ml

I was at the secret launch of this cream in London in 2023 and eagerly awaited its arrival because its texture is sublime. The original Magic Cream is an icon but a little heavy for my skin, Charlotte somehow took the regenerating complex from that and added it to a gel-cream formula that works better for combination to oily skin.

Magic Water Cream is light, yet nourishing, and it works beautifully in the summer when skin is warmer. Layered a little heavier at night, it doubles as an overnight mask. A stunning buy from Ireland's favourite brand of 2024.

Violette Bisou Balm in Calisson €34

I am a major fan of French MUA Violette's Yeux Paints, a collection of budge-proof eyeshadow creams and the incredible colours that come in and matte, metallic or shimmer finishes, €37.

Bisou Balm is another star buy at the brand founded by Guerlain's current Creative Director of Makeup, MUA Violette Serrat. Gorgeous lipsticks, the eight shades have a sheer matte lipstick finish with all the hydration of a lip balm, the perfect combination for a just-been-kissed look says Violette.

Virtue Smooth Un-Frizz Styling Cream, €54.99/120ml

Having tried endless amounts of hair oils, styling creams and serums over the years to find nothing ever cut down frizz, I bought this Virtue cream on the advice leading Irish stylist, Dylan Bradshaw. A popular American brand, it has just arrived at Boots. It is pricey, but using it one pea-sized dose at a time it lasts a very long time.

It has transformed my fine and coloured hair and now I am happily frizz-free. The Un-Frizz cream works on thicker hair (adjust the dose to suit) but for finer hair it's simply a must-buy for styling.

Clarins Double Serum, €76/30ml

A bottle of Double Serum sells every five seconds, and since its inception more than 40 years ago, the water and oil-soluble serum has undergone eight upgrades.

The most recent improvement was the addition of an extract, organic Provençal reed, so Double Serum can now neutralise the effects of environmental pollution and improve the skin's resistance to free radicals and improve ageing signs. It's the best serum I've used this year and it delivers visible results like radiance and smoothness.

Victoria Beckham Satin Kajal Liner, €38

Long-wearing and waterproof, Victoria Beckham's Satin Kajal Liners are the best you will ever use so they had to have a spot on this beauty review. The creamy liners glide across the lids, are blendable if you want more of a shadow look, and they never budge during the day.

Divided into nine matte, six shimmer and four sparkly shades, there is something for everyone. Sequin Green is my obsession (my eyes are green) and it's a jewel shade that is mossy and beautiful. Makeup artists have asked me what it is, that's how good it looks on the eyes.

Joico JoiFull Volume Shampoo & Conditioner Duo, €48

JoiFull is Joico's range for fine or thinner hair that needs a boost in density and fullness. To avoid flattening the roots and weighing down the hair, Volume shampoo and conditioner work hand-in-hand with lighter formulations so it's better to use both together.

The duo are what I turn to whenever my hair grows beyond my jaw because the extra length drags my hair down. The sizes of the two (shampoo, 300ml and conditioner, 250ml) means they last an age too, so a great hair buy. Salons nationwide.

Laura Mercier Caviar Extravagant Mascara, €29.45

In June this year I had an upper blepharoplasty procedure to remove excess skin and recorded the recovery process for Instagram. With the excess skin gone, my love for mascara grew again because I found it difficult to wear before that.

I tried a few but loved none until I tried this new Caviar Extravagant Mascara from Mercier. It ticks every box, from being water, humidity and transfer-proof as well as not smudging or flaking. The clover-shaped brush gives incredible length, curl and volume, it's phenomenal.

Éminence Organics Camellia Glow Solid Face Oil, €85

Éminence Organics is a Hungarian skincare brand made from gorgeous organic ingredients. For every product bought the brand plants a tree, (14 million and counting) and this Camellia Glow Solid face oil it will be adding more.

Rich in camellia, hemp seed and marula oils, the blend moisturises, softens and rejuvenates the skin. A pea-sized amount melted in the palms is enough to treat the whole face and neck. I've been using it at night after cleansing and before night cream and it's a heavenly skin treat.

L'Oréal Professionnel Absolut Repair Molecular Shampoo, €26.45/300ml

Absolut Repair Molecular from L'Oréal is a bond-building range that includes a shampoo, conditioner and a hair mask that recently won top spot at Marie Claire's Prix D'Excellence beauty awards.

The prize is decided on from the magazine's collective of editors from across the globe, so it's a big win. The entire regime is fantastic for rebuilding and restoring coloured, dry or damaged hair. Affordable too, for better hair in 2025 this is a line-up to invest in, I'm loving it right now.

Dyson Nural Hairdryer, €449.99

The much loved Dyson Airwrap had another update in 2024 and it has more attachments than ever (currently there are 19). The Airwrap ID has lots of new technology, it works with the MyDyson app to help you build a profile and learn new skills if you are a beginner. It also has the same 'brain' that Dyson developed for the Nural Hairdryer, my most used tool of 2024.

The dryer has sensitive sensors that work with your styling regime and hair. When the tool gets close to the scalp, it switches into scalp mode, lowering the heat to 55 degrees and switching the LED setting from orange (medium heat) to yellow (low heat). By doing this you aren't at any risk of burning your scalp or ears ensuring better health for both scalp and hair.

*This post may contain affiliate links

You Might Also Like

The cult perfume brand New York gals can't get enough of arrives in Ireland

More for You

Evoke.ie

Follow 15.2K Followers

Holly Carpenter says yes to the first dress she tries on as she gets ready for her big day

Story by Niamh Walsh

• 1d • 2 min read

Holly Carpenter says yes to the first dress she tries on as she gets ready for her big day © Provided by Evoke.ie

Holly Carpenter at the Irish Premiere of Gladiator II. Pic: Brian McEvoy

Pic: Holly Carpenter/Instagram

Holly Carpenter, ALDI, 25 birthday. Pic: Leon Farrell/ Photocall Ireland © Provided by Evoke.ie

Bride-to-be-Holly Carpenter has said a great big yes to the very first wedding dress she tried on.

Speaking to the Irish Mail on Sunday this weekend, Holly, who is set to marry wine connoisseur fiancé Jamie Hunt in France, in

September said it was dress love at first sight.

Today's top videos

'I went dress shopping in October,' she said. 'And while I never thought this was an actual real thing, the first dress I tried on I loved. So I bought it.'

Holly, who is accustomed to getting dolled up for red carpets and glitzy bashes, said that when it comes to her 'aisle style,' expect the unexpected.

'I think maybe it won't be what people will expect,' teased Holly. 'I think, a big priority for me was that, because it's an outdoor

French thing in the sun, I wanted to be comfortable. I've gone to so many awards nights and things where I've been in really tight

dresses where I feel like I can't breathe. I have to pose certain ways. And that's the last way I want to feel on my wedding day.

'In this dress I can dance, I can jump, I can eat whatever I want. I can twirl around. It's really comfy. And it can be altered a little bit with the different bits. I don't need a second one for later on.'

Holly, who got engaged last- year, is planning a Riviera wedding , not far from Toulouse, in September

'It's lovely where we're getting married,' she said.

'It's always sunny, it's in a little town called Auch.' Dublin model Holly's wedding is set to be an emotional affair as her father, Karl, was diagnosed with a rare blood cancer, myelodysplastic syndrome in February 2020.

But a perennially positive Holly – who has embarked on a fundraising cancer campaign – told the Irish Mail on Sunday her adored dad, who taught her how to model walk, will be walking her down the aisle. 'Dad's been quite up and down,' she said. 'He ended up in the hospital again yesterday.'

He was in for six weeks over Christmas. We're doing our legal ceremony in July. So we are going to do a really cool thing in town in a little dress and my dad will be there so it will be a really special day.'

You Might Also Like

'It hasn't always been an easy road' Holly Carpenter reveals why she decided to go sober

Visit Evoke.ie

Singer Gracie Abrams skips foundation on the red carpet at the Grammys 2025

Styled By Niamh: TikTok star Shanice Griffin on becoming a social media sensation

Virginia Macari-Smurfit thanks mum Clara for being her 'rock' throughout hospital stint

More for You

Feedback

----- images: